

TOURISM STUDIES

(AUTHORITY REGISTERED SUBJECT)

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| SUBJECT: TOURISM STUDIES | QCE STATUS: CORE QSA STATUS: AUTHORITY REGISTERED |
| DEPARTMENT: ENTERPRISE AND TECHNOLOGY | QCE POSSIBLE CREDIT POINTS: 4 (for 4 Semesters with Sound Achievement at Exit) |
| SUBJECT LEVY: N/A | Certificate Name: N/A |

PREREQUISITE SUBJECTS

A Sound Achievement in Year 10 English would be an advantage; however most students should be able to achieve good results with an appropriate application to study.

RATIONALE

Tourism Studies is designed to provide students with a variety of intellectual, technical, operational and workplace skills. It also enables students to gain an understanding of the role of the tourism industry and the structure, scope and operation of the related tourism sectors of travel, hospitality and visitor services.

The tourism industry provides the context for students to understand the industry's workplace culture and practices, and also to develop the skills, processes and attitudes crucial for making valid decisions about career pathways. Students are also encouraged to investigate tourism as a source of leisure activity, life skills and as an avenue for further study.

COURSE AIMS

Tourism Studies aims to help students:

- gain basic knowledge and understanding of tourism and the tourism industry
- develop confidence in a range of tourism contexts
- appreciate the contribution of tourism studies to personal and professional development and lifelong learning
- appreciate cultural and ecological sensitivities as they relate to sustainable tourism
- demonstrate attitudes such as personal flexibility and cooperation in work teams and with clients
- develop respect for a high standard of moral and ethical behaviour

COURSE OUTLINE

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| Semester 1 <ul style="list-style-type: none">• Introduction to Tourism• Tourists –Who are they?• Being a Responsible Tourist | Semester 2 <ul style="list-style-type: none">• Marketing of Tourism• Careers in Tourism |
| Semester 3 <ul style="list-style-type: none">• Current Issues Effecting Tourism• International Destinations | Semester 4 <ul style="list-style-type: none">• Travel on a Budget• Customer Relations and Interpersonal Skills |

ASSESSMENT

There will be an emphasis on practical assessment tasks. A variety of assessment formats will be used including:

- Short answer response questions
- Practical questions
- Computer applications
- Extended written tasks/research
- Site Visits & Site Visit Reports

COSTS / ESSENTIAL EQUIPMENT

Calculator, Ruler, A4 Display Book, A4 Note Pad, USB Removable Disk
Excursions will incur additional costs.

CAREER OPTIONS/FURTHER STUDY

- Hotel Manager
- Travel Agent
- Hospitality Worker
- Theme Park Attendant
- Restaurant Owner

This course is highly relevant for students entering the workforce or considering a TAFE course at the end of year 12.